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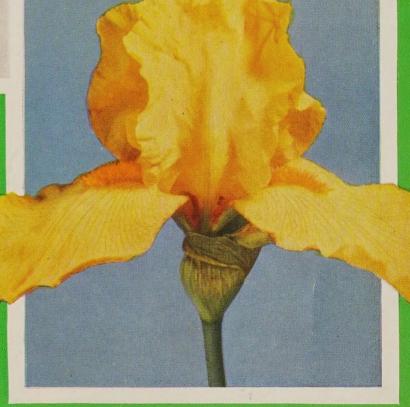
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RANGER



# OLA KALA OLA KALA GARDENS

BOULDER 7 COLORADO

# Greetings Again from the "Top of the World"

**Once more** we have acres of modern-day Iris growing vigorously in our fields and bursting with vitality—all available for your selection. Our mile-high climate and favorable soil conditions are "tailor-made" for growing outstandingly healthy rhizomes.

**Biggest rhizomes** in the world? We feature quality rather than quantity. Plants are given sufficient nutrient material and moisture to insure healthy, hardy rhizomes that give a high percentage of first-year bloom and good increase, but are not so over-grown they may not be hardy.

**Glowing reports** come in every season from customers pleased with the way "Top of the World" Iris perform in all sections of the country. Particularly gratifying are these good reports from sections where severe winter conditions demand the most hardy rhizomes.

**If you have never grown** any of today's modern Iris, a treat is in store for you. So much progress has been made in the past few years that today's Iris far surpasses its earlier ancestors in size, color, branching and growing habits.

**Look over our collections.** By grouping Iris we have in good supply we are able to offer outstanding values in our collections. There are selections to fit every purse. And don't overlook our money-saving group offers.

We ship postage prepaid. Every item listed in this catalog is prepaid. Shipments start right after the Fourth of July, and continue through October. Iris do well when planted any time in this period. Some of our mid-western customers prefer to wait until September, thus avoiding the extremely hot, dry summer months. Unless specified otherwise, orders are shipped in same rotation as



MARGIE LONG ADMIRES LADY MOHR

received. If you wish early shipment, please order as soon as possible. Tulips and other fall bulbs are shipped in late September and early October as soon as received from Holland. Peonies will be shipped at any date you request after the first of September.

**Our low prices** are made possible by cutting our overhead as much as possible. We have no credit department, so must ask that remittance in full accompany each order. Remit by personal check, money order or postal note. Do not ask to have Iris sent C.O.D. Means red tape for us and greater cost for you. C.O.D. fees were increased by the postal department this year.

**Rhizomes are guaranteed** to arrive in healthy condition and to be true to name. A culture leaflet with many helpful hints is included with each order.

"Don't Delay; Send Today" for an assortment of these beautiful Iris. You'll be delighted!

## THE 100 MOST POPULAR IRIS

Each year The American Iris Society conducts a symposium to determine the 100 most popular Iris grown in this country. The results of the latest symposium are shown below. The varieties are listed in the order of their popularity.

\*Date following the name is year of introduction; figure in parenthesis denotes standing in the previous year's symposium; DM means it has won the Dykes Medal.

Los Angeles. '27 (19) Mulberry Rose. '41 (14)

- 26. Amigo. '34 (18) 27. Chantilly. '45 (30) 28. Blue Valley. '47 (33) 29. Dreamcastle. '43 (32) 30. Ranger. '43 (23) The Admiral, '41 (25) Garden Glory. '43 (37) Casa Morena. '43 (31) 33. Cherie: '47 (43)
  Rocket: '45 (38)
  Chamois: '44 (50)
  Grand Canyon: '41 (28) 34 35. Fair Elaine. '38 (36) 39. Katharine Fay. '45 (35) 40. Tobacco Road. '42 (34) 41. Extravaganza, '46 (46) 42. Black Forest, '45 (39) 43. Moonlight Madonna. '43 (44) 44. Violet Symphony. '40 (47) 45. Distance. '46 (53) 46. Goldbeater. '44 (69) Spanish Peaks. '47 (59) Golden Fleece. '40' (41) Sylvia Murray. '44 (62) 47. 48 49 50. Winter Carnival. '41 (55) 51. Treasure Island. '37 (40)

77. Lynn Langford. '46 (78)

78. Fantasy. '47 (68)
79. Spindrift. '44 (61)
80. Golden Treasure. '36 (67)
81. Matterhorn. '38 (52)
82. Gypsy. '44 (89)
83. Lake George. '45 (106)
84. Cloud Castle. '44 (94)
85. Remembrance. '42 (54)
86. Lord Dongan. '40 (86)
87. White Wedgewood. '43 (73)
88. Daybreak. '41 (65)
89. Shining Waters, '33 (85)
90. Missouri. DM; '33 (80)
91. Junaluska. '34 (82)
92. Harriet Thoreau. '44 (84)
93. Mexico. '43 (77)
94. Elsa Sass. '39 (76)
95. Vatican Purple. '43 (75)
96. Mary Vernon. '42 (97)
97. Sierra Blue. '32 (98)
98. Ming Yellow. '38 (95)

100. Nightfall. '42 (81)

# Long's "TOP OF THE WORLD" IRIS

### TERMS USED IN DESCRIPTIONS

Amoena: White or tinted white standards with colored falls.

**Beard:** Narrow band of short, hairlike growth which comes from the haft one-third to one-half way down the falls.

**Bi-color:** Light or medium standards and deeper contrasting falls. **Blend:** Combination of yellow and one or more other colors.

Dykes Medal: Highest award an Iris can win. Given to one out-

standing Iris each year.

Falls: The three lower petals of the Iris.

**Plicata:** A light or white flower flushed, lined or stippled with a darker shade, particularly on the margins.

**Self:** The same shade of color throughout the whole flower.

Standards: The three upstanding petals.

Style Arm: The claw-shaped part in the center of the blossom.

Variegata: Yellow or near yellow standards with deeper falls which may be either veined or solid tones of brown or purple.

ACE OF SPADES. (Salbach, 1941.) 50c Rich dark purple. Falls are violet-black; standards a somewhat lighter color value. Smooth finish.

**ALADDIN'S WISH.** (Murawska, 1945.) \$3.00 Light blue with brushings of thick cream radiating through the large blossom.

**ALBA SUPERBA.** (J. Sass, 1943.) **\$2.50; 3 for \$6.00** Very large, pure white flower of good substance, on tall, well branched stalk.

ALEPPO PLAIN. (J. Sass, 1943.) \$2.00; 3 for \$5.00 Yellow Plicata. Cream ground heavily dotted and sanded on edge forming a border of pansy-purple. Large flowers; fine texture.



ALADDIN'S WISH-\$3.00

**ALPINE GLOW.** (Kleinsorge, 1945.) **\$2.00** Large flower of subdued rose tones bordering on lilac or pale violet. Slaty overcast. Golden beard.

AMANDINE. (G. Douglas, 1946.) \$7.50

Delicate cream self with a tinge of lemon. Good substance. Standards are broad and domed; falls full. Ruffled.

ANGELUS. (Egelberg, 1937.) 50c Light creamy pink with some slight lavender iridescence on the falls. Lemon beard.

ANITRA. (H. Sass, 1936.) 40c; 3 for \$1.00 Large clear pearl-blue self. Standards are domed; falls flaring.

ARAB CHIEF. (Whiting, 1944.) \$2.00; 3 for \$5.00 A near self of rich copper-cream of splendid texture and substance. Pure cadmium beard and metallic overlay at the haft give it radiance. Flaring falls.

ARCTIC. (Kleinsorge, 1940.) 50c; 3 for \$1.25 Large white and gold, with ruffled but closed standards and broad, smooth falls. Golden beard.



ARAB CHIEF-\$2.00; 3 for \$5.00

AUBURN. (Kleinsorge, 1945.) \$7.50

Both the standards and falls are a coppery hennabrown with an undertone of gold. Brilliant patch of blue at the tip of the beard on the falls.

**AZTEC GLORY.** (Horton, 1941.) \$1.00 Glowing blend of burnished copper, red and rose.

AZURE SKIES. (Pattison, 1943.) \$1.25; 3 for \$3.00 Pale azure-blue self; firm domed standards and flaring falls. Ruffled. White beard, wide hafts. Fine substance. Crisp.

**BAGHDAD.** (Whiting, 1946.) **\$6.00**Deep, strong yellow self of heavy substance, overlaid with a metallic luster of burnished brass.

**BANDMASTER.** (Hall, 1944.) \$2.00 Large, vigorous growing and free blooming powderblue, a few shades lighter than The Admiral. Good substance.

BARBARA LUDDY. (Lapham, 1947.) \$8.00
An enchanting saffrano pink—pink with a buff cast along with a creamy flush near the tangerine beard.

**BARRIMOHR.** (Miller, 1944.) **\$2.50; 3 for \$6.00**Rich tones of mulberry and red-purple. Large. A William Mohr seedling.

BERKELEY GOLD. (Salbach, 1942.)

\$1.00; 3 for \$2.50

Large, clear deep yellow self. Fine form, heavy substance and smooth texture. Tall.

BERTHA GERSDORFF. (J. Sass, 1942.)

\$1.00; 3 for \$2.50

Yellow standards flushed with pink. Yellow falls heavily flushed with pinkish purple.



AZURE SKIES—\$1.25; 3 for \$3.00



BRIGHT LIGHTS-\$3.00

**BLACK AND GOLD.** (Kleinsorge, 1943.) \$1.00 Variegata. Standards deep rich chrome, almost gold. Falls black-maroon with slight reticulation of yellow at the haft.

**BLACK FOREST.** (Schreiner, 1945.) **\$3.50**Rich, silky ebony-blue-black. Blue beard, solid haft. Medium sized flowers on not very tall stalk.

BLUE RHYTHM. (Whiting, 1945.)

\$4.00; 3 for \$10.00 Large flowers of near cornflower-blue with silvery overtone and a warmer cadence in the falls. Splendid form, branching. An outstanding blue Iris.

BLUE SHIMMER. (J. Sass, 1942.) \$1.50; 3 for \$4.00 A blue and white Plicata, heavily but evenly marked and dotted with soft bluish violet. Large blooms well placed on tall and well branched stems.

**BLUE VALLEY.** (K. Smith, 1947.) \$10.00 Large, medium blue self with flaring falls. Wide hafts. Ruffled. A seedling of Lake George crossed with Great Lakes.

**BLUE ZENITH.** (Whiting, 1942.) **75c; 3 for \$2.00** Very clear sky-blue self of large size, slightly ruffled. Good height, branching. Many buds on laterals.

BRIGHT LIGHTS. (Schreiner, 1946.) \$3.00 Gayly marked Plicata. In garden effect a bright waxy yellow with alabaster-white blaze on the falls. Soft tan stitching.

BROWN MONARCH. (Covert.) 50c; 3 for \$1.25 Large, handsome brown. Tall. A cross of Wichita and Spokan.



BLUE SHIMMER-\$1.50; 3 for \$4.00

BRUNHILDE. (Salbach, 1934.) Violet-blue self. Deep color. Many large blooms on each stalk.

BRYCE CANYON. (Kleinsorge, 1944.) Distinctive brown self. Blend of copper with brown undertones, touched with henna; yellow-bronze beard.

BUCKSKIN. (Kleinsorge, 1939.) 40c Buckskin-tan of good shape and substance.

**BUECHLEY GIANT.** (Buechley, 1932.) Very large medium blue, well branched on tall stalk.

BUFFAWN (Andrews, 1940.) 50c; 3 for \$1.25 Buff-fawn with tangerine beard. Flaring falls overlaid with smoky lavender; slightly frilled standards.

**BURMESE GOLD.** (Whiting, 1945.) Warm and glowing pink and gold. The colors are so smoothly combined over the whole flower that it seems a self.

CALCUTTA. (Kleinsorge, 1938.) Cocoa-brown-toned self with overlay of a bluish

veil. Large bloom. CALIFORNIA PEACH. (Salbach, 1941.)

50c; 3 for \$1.25 Delicate peach-pink and apricot shades. Standards old gold shading to rose; falls salmon-apricot with tinge of lavender in the center.

CAPTAIN WELLS. (Cook, 1941.) \$1.00; 3 for \$2.50 Glossy maroon-purple self with subdued yellow beard. No haft markings.

CASA MORENA. (DeForest, 1943.)

\$2.00; 3 for \$5.00 Deep glistening brown standards and falls. Brownorange beard. A true self. Large, lustrous blooms.

CASCADE SPLENDOR. (Kleinsorge, 1945.) Large pink, tan and apricot blend with extra heavy stalk. Ruffling very pronounced for so large an Iris.

**CHAMOIS.** (Kleinsorge, 1946.) \$5.00; 3 for \$12.00 Pure chamois with yellow beard tipped bronze. No veinings or markings. Both standards and falls waved at the edges.

CHANTILLY. (Hall, 1945.) Large, ruffled orchid-pink. Edges of both standards and falls are heavily frilled and fluted.

CHIEF POKING FIRE. (DeForest, 1942.)

\$1.00; 3 for \$2.50

Velvety brown-red bi-color with wide standards and rounded falls.

CHINA MAID. (Milliken, 1936.) 75c; 3 for \$2.00 Blend of pink, golden bronze and soft lilac. Large, well proportioned blooms of good texture on tall

CHIVALRY. (J. Wills, 1944.) \$7.50 Fine, medium blue, deeper than Great Lakes, with heavy substance. Domed standards and flaring falls, ruffled on the edge. Dykes Medal winner.

**CHOSEN.** (White, 1937.) 60c Large, clear primrose-yellow.

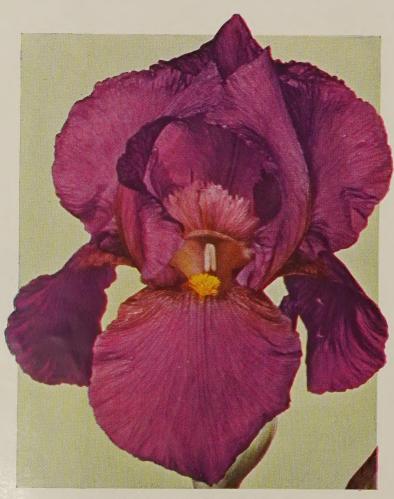
CHRISTABEL. (Lapham, 1936.) Brilliant glowing true red. Almost a self. Smoothly finished; large.



BLUE RHYTHM-\$4.00; 3 for \$10.00



CITY OF LINCOLN-50c



ELMOHR-\$1.00; 3 for \$2.50

One of the finest true Variegatas. Clear yellow standards; fiery red velvet falls.

CLARIBEL. (J. Sass, 1936.)
A clean blue and white Plicata.

CLOTH OF GOLD. (Whiting, 1945.)

\$2.00; 3 for \$5.00

Bright deep yellow self. Substance is very heavy, the form pleasingly flared.

COPPER LUSTRE. (Kirkland, 1934.)

50c; 3 for \$1.25

Unusual blending of copper, gold, pinkish tan and lavender, overlaid with golden iridescence.

**COPPER PINK.** (Kellogg, 1941.) **75c; 3 for \$2.00** Soft pink flushed sparkling copper. Haft is dotted gold; orange-brown beard.

**COPPER RIVER.** (DeForest, 1945.) **\$4.00** Glistening tan. Falls overlaid with bright new penny copper. Ruffled flaring form. Brilliant sheen.

CORITICA. (H. Sass, 1942.) \$1.00; 3 for \$2.50 Beautiful yellow Plicata. Pale yellow marked cinnamon-brown. Good texture.

Dauntless. (Connell, 1929.) 35c
Dark toned red self with velvety falls. Color is a shade lighter than Bordeaux but redder. A Dykes medal winner.

**DAYBREAK.** (Kleinsorge, 1941.) \$1.25 Golden pink with coppery undertone. Closed standards and semi-flaring falls.

**DEEP VELVET.** (Salbach, 1939.) **75c**Rich deep red-violet. Standards and falls are the same color except the upper part of falls is rich dark purple.

DESERT SONG. (Fay, 1946.) \$7.50
Large flaring and ruffled flowers of nice proportions. Cream self of heavy texture. Clean haft and yellow beard.

**DIRECTEUR PINELLE.** (Cayeux, 1932.) **40c** Big dark bronze-red.

DISPLAY. (Grant, 1942.) \$1.00 Dark and rich red-mahogany. No veining at the haft.

**DREAMCASTLE.** (Cook, 1943.) \$5.00 Orchid-pink self with a white beard tinted lemon-yellow at the base. Large flower; shape, substance, texture, all good and sufficient.

**EASTER BONNET.** (Maxwell-Norton, 1944.) **\$2.00**Base color pink with half inch margin of burnished gold on both standards and falls, heavy to gold at haft; golden beard.

**ELMOHR.** (Loomis, 1942.) \$1.00; 3 for \$2.50 1945 Dykes Medal winner introduced by the late J. D. Long. One of the largest of all Irises. Hardy. It is a rich red-mulberry color, rounded form, daintily ruffled and of remarkable substance.

EL MOROCCO. (Becherer, 1945.) \$1.00; 3 for \$2.50 Opal-pink of heavy substance; broad, rounded falls. In color about halfway between the colors of Angelus and Morocco Rose.

- **ELSA SASS.** (H. Sass, 1939.) 50c; 3 for \$1.25 Cool clear lemon-yellow with gleaming white near haft. Elongated bloom, frilled at the edges.
- **EROS.** (Mead-Riedel, 1934.) 40c; 3 for \$1.00 Salmon-pink self with gold throat.
- **EXCLUSIVE.** (Grant, 1935.) 35c Light blue overlaid with a silvery mist producing a powder-blue effect. Just a suggestion of yellow in the center.
- FAIR ELAINE. (Mitchell, 1938.) 50c Stately yellow bi-color of creamy yellow standards with golden falls and orange beard.
- FAR WEST. (Kleinsorge, 1936.) 40c Blend of salmon, coral and golden tan with bluish copper cast on falls.
- FIRECRACKER. (Hall, 1943.) \$3.00 Glowing dark burgundy-red Plicata with yellow trim. Good substance.
- FLORA ZENOR. (J. Sass, 1942.) 75c; 3 for \$2.00 Cameo-pink with lines of heavier color near haft and tangerine beard.
- FORT KNOX. (Milliken, 1941.) \$1.00; 3 for \$2.50 Uniform rich yellow with smooth even finish. Broad falls that flare gracefully.
- **FORTUNE.** (Kleinsorge, 1941.) \$1.00; 3 for \$2.50 Solid old gold self overlaid with rust-red. Flaring falls.
- FORTUNE'S FAVOR. (DeForest, 1944.) \$2.50 Ruffled glistening tan with falls tinged with roselavender. Orange beard.
- FROSTED GLASS. (Becherer, 1943.) 75c; 3 for \$2.00 Pale yellow standards, opalescent white falls with a distinct yellow edge.
- FROSTY MOON. (Maxwell, 1944.) \$1.50 White Iris lightly tinted with lavender; golden haft and beard. Standards and falls are ruffled.
- **GALLANTRY.** (Whiting, 1945.) \$4.00 Heavily ruffled blue-purple self of medium dark tone. Firm substance and good branching. Standards frilled; the falls have rippled edges.
- GARDEN FLAME. (H. Sass, 1941.) \$1.00 Glowing garnet-red self, golden beard, no haft markings. Broad petals.
- **GARDEN GLORY.** (Whiting, 1943.) \$4.00 A pure self of deep wine-red, it is dark and rich yet glowing with a glossy satin sheen. Hafts are not veined, the beard is almost the color of the flower.
- GARDEN MAGIC. (Grinter, 1936.) Velvety deep rich red self. Good form and substance.
- **GOLDBEATER.** (Kleinsorge, 1944.) \$2.00 Clear chrome-yellow, all yellow, without any markings or blendings of any kind. Large flowers.
- GOLDEN MAJESTY. (Salbach, 1938.) Deep golden yellow, glistening, smooth, with a deeper golden beard. Well formed blooms.



ELSA SASS-50c; 3 for \$1.25



GOLDEN MAJESTY-50c



GOLDEN FLEECE-\$1.00; 3 for \$2.50

GOLDEN FLEECE. (J. Sass, 1940.) \$1.00; 3 for \$2.50 Beautifully ruffled yellow. Standards clear sulphur to lemon-yellow; falls are creamy white with band of deeper yellow.

GOLDEN GLOW. (Glutzbeck, 1939.) 35c Brilliant clear yellow.

\$5.00 GOLDEN RUSSET. (Hall, 1946.) A handsome golden russet self of great size. Broad hafts. Heavy stalk.

**GOLDEN SPIKE.** (Whiting, 1940.) **60c; 3 for \$1.50** Deep yellow self with heavy orange beard. The flowers are large and full with wide, smooth hafts.

GOLDEN TREASURE. (Schreiner, 1936.)

50c; 3 for \$1.25

Creamy yellow with outpouring of rich golden orange in the central portion of the flower. Bright orange beard.



GRAND CANYON-75c; 3 for \$2.00

**GOOD NEWS.** (Kleinsorge, 1946.) Brilliant mustard-gold self. Broad, ruffled flowers; falls have a narrow band of copper shading near the outer edge.

GRACE MOHR. (Jory, 1935.) 75c; 3 for \$2.00 Pale lilac-veined manganese-violet. Large flaring blossoms.

**GRAND CANYON.** (Kleinsorge, 1941.)

75c; 3 for \$2.00

Odd blend of deep tones of plum, copper and gold. Well formed and delicately ruffled.

**GREAT LAKES.** (Cousins, 1938.) Clear blue self. Well rounded large blossom on tall, well branched stalk. Dykes medal winner.

GYPSY. (Kleinsorge, 1944.) Coppery gold standards and falls of chestnut-brown. A very attractive late Iris.

GYPSY ROSE. (Whiting, 1946.) \$6.00 Rich tapestry red infused with copper and accentuated by a blue blaze in the falls. Flowers are large yet sturdy and compact. Tall, strong stalks.

HAPPY DAYS. (Mitchell, 1934.) 35c Giant light yellow.

HARRIET THOREAU. (Cook, 1944.) \$1.50 An orchid-pink self. The petals are slightly waved. Color clear and texture good.

HARVEST MOON. (Whiting, 1944.) A luscious blend of apricot, buff and orange. The flowers are large and full with wide petals of heavy substance.





# LONG'S GARDENS

BOULDER, COLORADO

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FROM.... STREET... P.O. BOX.

CITY\_\_\_STATE\_

Long's Gardens

Boulder, Colorado



HARRIET THOREAU-\$1.50

HELEN McGREGOR. (Graves, 1946.) \$8.00
Clear blue, uniform in color, lighter than Great
Lakes. No trace of lavender. Almost white beard.
Flaring and daintily ruffled large flowers, well
spaced on stems. Latest Dykes Medal winner.

HIWASSEE. (Becherer, 1946.) \$1.50 Large, light lilac-pink bi-color. Well branched and sturdy.

**HOWARD WEED.** (Kleinsorge, 1946.) \$3.50 Light red-brown self with overall metallic luster. Heavy golden beard and a violet patch on the center of each fall.

ICY BLUE. (Weed, 1941.) 50c Crisp, light blue self, frosted white, with orange beard.

INDIAN HILLS. (Grant, 1935.) 40c Rich purple self with silky sheen. Good substance and fine oval form.

INDIANA NIGHT. (Cook, 1942.) \$2.50 Lustrous rich velvety purple, almost black. A seedling of the famous Sable.

JAKE. (J. Sass, 1943.) 60c; 3 for \$1.50
A glistening white of heavy substance, on tall, well branched stems. A wonderful value at this low price.

JASPER AGATE. (Williams, 1943.) \$2.00 Glowing red-gold-copper self with underlying copper-pink tone. Smooth, velvety finish, no veining.

**KATHERINE FAY.** (Fay, 1945.) **\$2.50**Large, pure white. Broad, wavy petals. Excellent substance.

**LADY BOSCAWEN.** (Graves, 1946.) \$6.50 Very large clear white self with broad, fluted standards and flaring falls ruffled at the edges. Substance strong and firm.

LADY MOHR. (Salbach, 1944.) \$2.50; 3 for \$6.00 Bred from a bearded Iris to an Oncocyclus hybrid. Standards are clear oyster-shell-white and the falls are a frosted chartreuse-yellow with prominent veining. Slightly fluted. A most unusual Iris. See illustration on next page.

LAKE HURON. (J. Sass, 1942.) 50c A rich medium toned blue self, emphasized by a golden yellow beard.

LAKE SHANNON. (DeForest, 1945.)

\$4.00; 3 for \$10.00

Medium blue self with wide fluted standards and falls. Blue beard tipped orange inside the flower.

LANCASTER. (Cook, 1940.) 50c; 3 for \$1.25 A copper-old-rose blend in an excellently shaped flower; ruffled.

LAVENDER AND GOLD LACE. (Whiting, 1946.)

\$1.50

Standards are golden yellow flushed with lavender, edged with a crimped finish. Lavender falls with a distinct frill of gold, so crimped it looks like a lace edging.

LIGHTHOUSE. (Salbach, 1936.) 50c Standards are old rose; falls a shade of coppery red. Blooms are large and of heavy texture.

White with a satin sheen. Feathered with blue at the haft and at the base of the standards. Soft yellow-gold beard.



GREAT LAKES-75c



LADY MOHR-\$2.50; 3 for \$6.00

LOUVOIS. (Cayeux, 1936.) 50c; 3 for \$1.25 Rich bi-color. Standards are tan-brown with darker velvet brown falls.

LOVE AFFAIR. (Mitchell, 1946.) \$1.50 Rose-pink Plicata. Standards flushed and stippled deep pink on white; falls edged with same color.

MAGIC WAND. (Kleinsorge, 1946.) Deep golden-tan self. Falls suffused with lavender, the beard gold and brown; brown veining at the

MANYUSYA. (J. Sass, 1944.) \$1.00 Ruffled and frilled orchid-pink flowers. A Noweta seedling.

MARQUITA. (Cayeux, 1931.) 40c; 3 for \$1.00 Amoena type in cream and watermelon-rose. Falls are veined with maroon. Petals are stiff and round.

MASTER CHARLES. (Williamson, 1943.) \$2.50 Glowing mulberry-purple self. Brown tones at haft and beard of mulberry tipped brown.

MATTERHORN. (J. Sass, 1938.) Pure glistening white, even the beard. Gracefully waved standards and delicately ruffled, semiflaring falls.

**MATULA.** (H. Sass, 1939.) 50c Apricot standards flushed pink in center; falls red edged buff. Light cadmium beard.

**MELANIE.** (Hill, 1941.) 60c; 3 for \$1.50 A rather deep pink, close to true pink; ruffled; many large flowers on tall stalk.

MELLOWGLOW. (Whiting, 1942.) Deep peach or apricot with a flush of pink. Standards are wide and arched; falls rounded and smoothly colored at the haft.

MELODIST. (DeForest, 1946.) Henna colored blend on gold ground. Salmon and rose tones of Salar blended with golden brown of Tobacco Road, its parents. Large flower of semiflaring form.

MEXICO. (Kleinsorge, 1943.) Blended bi-color of buff golden standards and broad plushlike falls of glowing red-brown, bordered buff.

MING YELLOW. (Glutzbeck, 1938.) 75c; 3 for \$2.00 Rich clear yellow without veining. Bright yellow beard. Slightly waved.

MINNIE COLQUITT. (H. Sass, 1942.)

\$2.00; 3 for \$5.00 Massive white Plicata, slightly ruffled, with combed standards and broad flaring falls. Petals have a wide edging of purple.

MISS CALIFORNIA. (Salbach, 1936.) 50c; 3 for \$1.25 Lilac-pink of good size and substance. Sturdy plants produce lots of blooms.



MISSOURI. (Grinter, 1933.) Clear, rich shade of medium blue; heavy enameled texture. Broad, flaring flowers. Dykes Medal, 1937.

MONADNOCK. (Salbach, 1937.) 50c: 3 for \$1.25 Large rose-red self, deep bright, with golden beard. Bred from Marquita and Dark Knight.

**MOONBEAM.** (H. Sass, 1943.) \$1.00 Cool, clear cream-yellow of distinction.

MOONLIGHT MADONNA. (J. Sass, 1943.) \$1.50; 3 for \$4.00 Ruffled lemon-ice self, flaring flowers. Tall.

MOONLIT SEA. (J. Sass. 1943.) Standards and falls are both white but heavily flushed with lavender-violet. Yellow haft. Over-all effect is blue.

MOROCCO ROSE. (Loomis, 1937.) 60c; 3 for \$1.50 Pink-rose self with soft yellow glow at the heart and brownish cast about the haft.

MOUNTAIN SKY. (Milliken, 1941.) 75c; 3 for \$2.00 Uniform soft blue with a suffusion of yellow in the center of the flower. Both standards and falls waved.

MULBERRY ROSE. (Schreiner, 1941.) Deep radiant mulberry-rose self; tall-stemmed and well branched. Heavy bronze beard.

NEW HORIZON. (Fay, 1946.) Peach-pink self with tangerine beard and pink buds. Large blooms on strong, well branched stalk.

**NEW SNOW.** (Fay, 1946.) White as new snow. Large, ruffled flaring falls. Full bright yellow beard. No haft markings.



MOUNTAIN SKY-75c; 3 for \$2.00



MINNIE COLQUITT-\$2.00; 3 for \$5.00

NIGHTFALL. (Hall, 1942.) Velvety rich dark pansy-purple with almost no veining on the haft. Standards several shades lighter than the falls.

**NYLON.** (Whiting, 1940.) 50c; 3 for \$1.25 Smooth rosy beige or light tan self. Soft even coloring, large, well-rounded blooms on nicely branched stalks.

**OLA KALA.** (J. Sass, 1943.) \$1.50; 3 for \$4.00 Dykes Medal winner for 1948. A rich deep yellow self. Brilliant. Flaring, lightly ruffled flowers on tall stem; well branched.

**OLD PARCHMENT.** (Kleinsorge, 1939.)

60c; 3 for \$1.50

Light creamy tan with golden overlay of fine flaring form.

ORANGEMAN. (Waters, 1946.) A huge orange self with touch of deeper orange at the haft. Color is even and rich. Tall, well branched stalks.

**OREGON TRAIL.** (Kleinsorge, 1943.) \$1.25 Heavy textured flower of smoothly blended shades of salmon, brown, gold. Rich golden beard and odd soft brown areas on broad falls.

**ORMACO.** (Kleinsorge, 1942.) \$1.00; 3 for \$2.50 A cross of Ormohr and Aztec Copper. Deep violet blended with much bronze and brown.

**ORMOHR.** (Kleinsorge, 1937.) 50c A William Mohr seedling. The color is pale lilac with a silvery cast, veined violet.

PAINTED DESERT. (Milliken, 1943.)

\$1.50; 3 for \$4.00

Soft buff-tan with brownish suffusion at the haft and violet midribs on the standards. Violet patch at the beard.

PATRICE. (DeForest, 1945.) \$2.00
An attractive Plicata. Creamy standards are flushed rosy lavender as are the outer half of the white, flaring falls. Large and tall.

PEACHBLOW. (H. Sass, 1943.) \$1.00; 3 for \$2.50 A pink Plicata with a light yellow flush. Ovalshaped blooms on tall stems.

**PINK LACE.** (J. Sass, 1947.) \$4.00 Large, clear pink with full tangerine beard.

PRAIRIE SUNSET. (H. Sass, 1939.) \$1.00 1943 Dykes Medal winner. Large flowers of heavy substance. Iridescent colors of apricot, peach, pink and rose with strong gold undertones.

PRISCILLA. (Whiting, 1942.) \$1.00

Pure white Iris of modest size and height. Clean of all markings. Pleasingly rounded form.

**RADIANT.** (Salbach, 1936.) **50c**Burnished golden bronze bi-color. Falls are glowing coppery red; standards are burnished orange.

RADIANT KNIGHT. (Salbach, 1942.)

75c; 3 for \$2.00

Clear orange-brown standards, rich copper-orange falls. Often a later blooming variety.

**RAEJEAN.** (Whiting, 1940.) **75c**Large, two-toned yellow. Closely domed standards are deep chrome-yellow. The wide falls are lighter tones edged with deeper yellow.



ROCKET-\$8.00



SABLE-\$1.00; 3 for \$2.50

RAINBOW ROOM. (J. Sass, 1946.) \$15.00 Handsome blend of yellow and all the rainbow colors. Metallic blotch at the end of the yellow beard.

**RANGER.** (Kleinsorge, 1943.) **\$2.00**Dark but bright near-crimson-red self. Bronze-orange beard on browning haft with little venation.

**RAJAH BROOKE.** (Norton, 1945.) **\$2.00** Variegata. Standards topaz; falls pigeon-blood-red with wide topaz falls. Full golden beard.

**RED AMBER.** (Loomis, 1942.) \$1.00 Standards jasper-pink flushed amaranth-pink. Falls a blending of old rose to red with copper suffusion.

**RED GLEAM.** (Lapham, 1939.) **75c**Dark brilliant red. Color of standards and falls is almost alike.

**RED TORCH.** (H. Sass, 1947.) **\$4.00**Brilliant Variegata. Rich bronze-gold standards and velvet red falls. Compact form; good substance.

**ROCKET.** (Whiting, 1945.) \$8.00 The standards are deepest chrome-yellow, the falls really orange almost to the edge. Domed standards, flaring falls and wide hafts.

**RODEO.** (DeForest, 1947.) \$6.00 Standards gold; flaring falls are white edged with gold. Brown markings. Large.

ROSE TOP. (H. Sass, 1943.) \$2.00; 3 for \$5.00 Bright rose-brown Plicata; highly ruffled. Big blossoms of deep cream with vivid rose stitching.



SNOW FLURRY-\$1.25

ROYAL SCOT. (Hall, 1944.) \$1.00 Tall, large-flowered, heavily red trimmed Plicata of burgundy-red. Gives an all red effect.

**RUSSET WINGS.** (Wills, 1946.) \$6.50 Smooth combination of copper and apricot with a russet tone. Gleaming gold dusting. Crisp flaring flowers.

SABLE. (Cook, 1938.) \$1.00; 3 for \$2.50
Extremely dark blackish purple with violet-blue beard. Handsome flower. Well branched, heavy stalk; good substance.

**SALLY ANN.** (Kenneth Smith, 1945.) \$1.00 Lovely deep buff-yellow self. Excellent substance.

SHARKSKIN. (Douglas, 1942.) \$1.50
Tall, white Iris with almost velvet finish and firm substance. Falls flaring with glistening yellow flush in throat.

SHARON KAY. (DeForest, 1946.) \$3.00 Large, smooth self of light lilac. White beard tipped orange inside the flower. White styles shaded lilac.

SHINING WATERS. (Essig, 1933.)

Clear medium blue self of firm waxlike texture.

Bright orange beard.

SNOW CARNIVAL. (Graves, 1942.) \$2.00

Pure white with ruffled finish. Fluted standards are domed; flaring falls are ruffled. No markings mar white effect.

SNOW FLURRY. (Rees, 1939.) \$1.25
Standards are pure icy white, beautifully ruffled.
The falls are big, broad and clear white. Just a faint cast of blue.

**SNOW VELVET.** (H. Sass, 1942.) **\$1.00; 3 for \$2.50**Velvety textured white of heavy substance. Large flowers.

SOLID MAHOGANY. (J. Sass, 1944.)

\$3.00; 3 for \$7.50

A very rich bronze-red-purple self. Large flower.

**SONRISA.** (DeForest, 1942.) **\$2.50; 3 for \$6.00** Coppery pink with creamy undertone and metallic finish. Falls rounded, flaring.

**SPANISH PEAKS.** (Loomis, 1947.) \$12.50

Handsome true white self—the throat, the beard, the style arms all white. Large, broad petalled flowers of excellent substance.

**SPINDRIFT.** (Loomis, 1941.) \$2.00 Delicate sea-shell-pink accentuated by fiery tangerine beard. Some venation on the falls.

**SPRING CLOUD.** (Jory, 1935.) **50c** Blue and white Plicata.

**SPUN GOLD.** (Glutzbeck, 1940.) \$1.00; 3 for \$2.50 Pure golden color with plushlike texture and rich golden beard. Stems are tall and well branched; the flowers large. 1944 Dykes Medal winner.

**\$ Q 72.** (Loomis Seedling.) **\$2.00**A true pink self of good substance—a smooth, clean lustrous coral-pink. Fiery tangerine beard. Slightly flaring falls. Not named and introduced, but available under its seedling number.

**STARLESS NIGHT.** (J. Sass, 1941.) **50c** Very dark blackish purple self with reddish sheen. Yellow beard.

**SUKEY OF SALEM.** (Nesmith, 1946.) \$4.00 Blended self of ocher-red and rose with brown flush on the upper part of the falls. Broad flowers, flaring form, heavy substance.



TEA ROSE-\$2.00; 3 for \$5.00

\$3.00 SULTAN'S ROBE. (Salbach, 1945.) Rich shades of copper, gold, old rose and red. Flaring falls have overlay of gold; cream at the haft, dash of violet-blue on the falls.

SUNSET SERENADE. (J. Sass, 1943.)

\$1.00; 3 for \$2.50 Soft golden tan; standards are apricot-buff; falls are orange-tan. Yellow beard. Blooms late.

SYLVIA MURRAY. (Norton, 1944.) \$2.25 Fine clear blue. Precise styling, frosty firm texture, heavy substance. Derived by crossing Great Lakes with Shining Waters.

TEA ROSE. (Whiting, 1944.) \$2.00; 3 for \$5.00 Fresh pink tone, no hint of orchid. Pink is warmed by soft amber infusion and amber glow warms center. Touch of blue at the tip of beard. Picture on page 13.

THE CAPITOL. (Maxwell, 1944.) \$2.25 Lofty white and gold, really a white-white, with heavy orange beard and haft.

THE RED DOUGLAS. (J. Sass, 1937.) 75c Smoothly finished rosy wine-red, solid at the haft, with a brownish cast near the center. Deep orange beard. Dykes Medal, 1941.

THREE CHEERS. (Cook, 1945.) \$4.00 Brilliant blue bi-color similar to Amigo but taller, richer and bolder in contrast. Standards white and blue-violet; falls semi-flaring, are dark violet to mulberry-purple with narrow border of standards' color. Blue-white beard. A Wabash seedling.

**THREE OAKS.** (Whiting, 1945.) **\$2.50; 3 for \$6.00** A sister seedling to Tea Rose but larger, darker and more heavily infused with copper. Blue blaze on the falls.

TIFFANJA. (DeForest, 1942.) \$1.00; 3 for \$2.50 Smooth, clean-cut, lightly marked Plicata. Standards are colonial buff; falls flaring and frosted white, edged buff. Brushed at the haft and speckled around the border with light brown.

TOBACCO ROAD. (Kleinsorge, 1942.) Big, clear golden tobacco-brown self, except that the falls are slightly lighter in color. Horizontal falls of very heavy texture.

TREASURE ISLAND. (Kleinsorge, 1937.) Large blossom of clear bright yellow, slightly lighter in the center of the falls.

TREVA. (DeForest, 1945.) \$3.00 Golden apricot self, of large size and smooth, spready form. Closed, domed standards.

VAGABOND PRINCE. (J. Sass, 1940.) 35c Dark black-purple self. Well branched stalk.

VATICAN PURPLE. (Whiting, 1943.)

\$3.00; 3 for \$7.50

Very rich blue-purple self. Well rounded flowers of very good substance with attractive, crisply flaring shape. Glossy finish.

VIRGIN SNOW. (H. Sass, 1947.) 75c; 3 for \$2.00 Pure glistening well formed white.

VISION OF MIRZA. (DeForest, 1944.) \$1.00 Large marble Plicata of rose-brown on cream ground. Tall stalk.



WABASH-50c; 3 for \$1.25

WABASH. (Williamson, 1936.) 50c; 3 for \$1.25 Dykes Medal, 1940. Outstanding Amoena. White standards; deep violet, velvety falls with definite white margin.

WILD HONEY. (Whiting, 1946.) Soft golden tan self. There is a glint of gold over the whole flower. Smooth touch of deeper gold at the haft.

WILLIAM MOHR. (Mohr, 1925.) 35c Exotic lavender self netted and veined deep violet. Medium height, small foliage. Small rhizomes.

WORTHINGTON. (Cook, 1943.) Rosy red bi-color. Clear and bright. Smooth texture and heavy substance.

ZEBRA Medium blue flower. Striped leaves make this a decorative plant all through the summer months.

### ACRES OF IRIS ---

The picture on the right shows one of our Iris fields at blooming time. (Note the variegated foliage variety, Zebra, at the extreme left.)

With many acres of top quality Iris, we dig, pack and ship each order with the utmost care.

Orders are shipped in same rotation as received, so if you wish shipment soon after we start digging in July, please order early.

Note: All prices in this catalog are prepaid. You have no additional express or postage to pay.

# LONG'S "70p of the World" IRIS COLLECTIONS

Bargains for Every Pocketbook

### INTRODUCTORY COLLECTION

(Beginner's Best Bet) \$3.00

### (One of each variety listed)

Anitra Brown Monarch Calcutta California Peach Claribel Elsa Sass Golden Spike Jake

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### SUPER SIX SPECIAL \$3.75

(One of each variety listed)
Note: All six varieties are
Dykes Medal Winners.

Elmohr Great Lakes Ola Kala Prairie Sunset The Red Douglas Wabash

### GOLD RUSH COLLECTION \$6.00

(One of each variety listed)

Arctic Berkeley Gold Cloth of Gold Elsa Sass Golden Fleece Golden Glow Golden Majesty Golden Spike Ola Kala Spun Gold

### DELUXE COLLECTION \$20.00

(One of each variety listed)

Alba Superba Bryce Canyon Bandmaster Chamois Firecracker Garden Glory Harriet Thoreau Ranger Red Torch Vatican Purple

### ARISTOCRAT COLLECTION \$50.00

(One of each variety listed)

Blue Rhythm Blue Valley Bryce Canyon Chamois Chivalry Helen McGregor
Lady Boscawen
Rainbow Room
Rocket
Russet Wings

### FAVORITE FIVE COLLECTION \$5.00

(One of each variety listed)
Alba Superba Sable

Blue Shimmer Sonrisa

### OUT WEST COLLECTION \$6.50

(One of each variety listed.)
Blue Zenith Melanie
Elmohr Peachblow
Flora Zenor Golden Spike Sunset Serenade
Grand Canyon Virgin Snow

### GROUP COLLECTIONS

You Pick Them—Alike or Assorted GROUP "A"

5		20	
10	GROUP	25 "B"	6.00
		t over 40c 20 25	
	GROUE		

GROUP "E"

Any Iris not over \$1.00
...\$2.50 10.....\$7.00

3.....\$2.50 10....\$7.00 5.....4.00 15.....9.60 **GROUP "F"** 

Any Iris not over \$1.50
3.....\$4.00 9....\$10.00
6.....7.50 12.....12.00

### SEVEN STAR SPECIAL \$4.00

Select 7 from the following varieties:

SELECT 2 FROM THIS GROUP
Ola Kala
Azure Skies
Blue Shimmer
Snow Flurry

SELECT 2 FROM THIS GROUP
Elmohr Sable
Golden Fleece Tiffanja
Prairie Sunset

SELECT 3 FROM THIS GROUP
City of Lincoln
Elsa Sass

Missouri
Wabash

Matterhorn

SUPER SPECIAL
All 14 varieties listed above—
a \$13.00 value, for only \$8.25

### MILE HIGH SPECIAL \$7.50

Select 5 from the following varieties:

SELECT 2 FROM THIS GROUP Alba Superba Sonrisa Lady Mohr Three Oaks

Arab Chief Ranger
Cloth of Gold Rose Top
Minnie Colquitt S Q 72
Tea Rose

EXTRA SPECIAL
All 11 varieties listed above—
a \$24.00 value, for only \$16.00



# BULBS and ROOTS FOR FALL PLANTING

Plan now for beauty next spring. Tulips, Daffodils and other Dutch bulbs will be shipped in late September and early October as soon as received from our Holland growers. Peonies will be sent as soon after September first as you wish.



### DAFFODIL BULBS

KING ALFRED. Favorite grand rich yellow. Large, round, solid bulbs 3 for 40c; 10 for \$1.20; 25 for \$2.80; 100 for \$10.00.

# GIANT DARWIN TULIPS CARRARA Lovely pure

white.

FARNCOMBE SANDERS. A

lovely bright scarlet.

GOLDEN "HARVEST. Soft

lemon-yellow.

PRINCESS ELIZABETH.

Vivid rosy pink.

WILLIAM COPELAND. Bright lavender.
5 for 50c; 10 for 90c; 25 for \$2.00; 100 for \$7.50.

### **GIANT PARROT TULIPS**

BLUE PARROT. Bright violet.

FANTASY. Favorite salmon-pink.

RED CHAMPION. Unusual blood-red. 3 for 50c; 10 for \$1.25; 100 for \$10.00.

### HYACINTH BULBS

GRAND MAITRE. Deep lavender.
L'INNOCENCE. Pure white.
Each 20c; 5 for 90c; 10 for \$1.70; 25 for \$4.00.

### **CROCUS BULBS**

Large, strong bulbs in Yellow, Purple and White separate colors, or All Colors Mixed. 10 for 50c; 25 for \$1.00; 50 for \$1.75; 100 for \$3.25.

### GRAPE HYACINTHS

Deep cobalt-blue. Very hardy.

10 for 40c; 100 for \$2.80.

### **SNOWDROPS**

Single white. First flowers to show up in the spring. 10 for 70c; 100 for \$6.00.

### DELIGHTFUL DOUBLE PEONIES

AVALANCHE. Lovely cream-white.
EDULIS SUPERBA. Early rose-pink.
ELWOOD PLEAS. Light rose-pink.
FELIX CROUSSE. Brilliant red.
FRANCES WILLARD. Blush-white.
GENE STRATTON PORTER. Big white.
KARL ROSENFIELD. Fine cherry-red.
MONS. JULES ELIE. Mammoth pink.
OCTAVE DEMAY. Big early pink.
REINE HORTENSE. Fine shell-pink.
SARAH BERNHARDT. Apple blossom.
SOLANGE. Cream, darker center.
SOUV. DE L'EXPOSITION. Large rose.
WALTER FAXON. Bright rose.

PRICES ALL PEONIES: 90c each; 5 to 9 at 85c each; 10 or more at 80c each. Alike or Assorted. Prepaid.



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### LONG'S GARDENS

Boulder, Colorado



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